

## **BOULDER ART ASSOCIATION**

**Media Contact:** Ed Narvaez  
Boulder Art Association Marketing Committee  
Email: [marketing@boulderartassociation.org](mailto:marketing@boulderartassociation.org)  
Phone: 303-517-8907

### **For Immediate Release**

#### **Boulder Art Association Celebrates Its 95th Year With A Holiday Gathering And Art Exhibition December 7-9**

*Boulder Art Association artists to be featured in art show at the Boulder Elks Lodge*

**Boulder, Colorado** – Nov 30, 2018 - In December the Boulder Art Association (BAA), an all-volunteer non-profit organization promoting visual arts, celebrates its 95th year in Boulder with a community gathering, fine art exhibition and holiday sale highlighting professional and emerging Boulder artists.

#### **artNOW! Fine Art Exhibition and Sale, Dec. 7-9**

The community gathering, art exhibition and sale will held in the Boulder Elks Lodge community center at 3975 28th Street in North Boulder.

Exhibition dates are Fri. Dec. 7, 6p - 9p, Sat. Dec. 8, 10a - 5p, Sun. Dec. 9, 10a - 4p. Awards will be presented at the opening reception on Friday at 7:30 p.m.

Most artwork in the show, in addition to smaller pieces such as miniatures and cards are available for purchase. A portion of the proceeds from sales at the show will benefit the Boulder Art Association. Information on event can be found on the Boulder Art Association website. We hope you can attend this great event benefitting and highlighting the rich culture of art in Boulder.

#### **Boulder Art Association 95 Years of History**

In 1923 art patron Jean Sherwood and CU's Dean of Arts and Sciences FBR Hellem founded the Boulder Art Guild. The organization spent its first 10 years bringing art exhibits to gallery space provided by CU President George Norlin in the north balcony of the old CU library. Between 1937 and 1939 the organization had its own Sherwood Gallery in rented space where Arapahoe crosses Boulder Creek. The organization closed the gallery and disbanded in 1939 after Jean Sherwood died.

For the next 20 years Boulder artists continued to meet and create art as an informal group called the Creative Interest Group. In 1958 the artist group reorganized itself as the Boulder Art Association. In 1961 they began an annual tradition of hosting regional art shows. In 1963, BAA in conjunction with other local art groups founded the Boulder Art Center, now known as the Boulder Museum of Contemporary Art. In the 1990s, BAA members helped establish "The Flatirons Center for the Arts," now known as The Dairy Center for the Arts.

From 2014 to 2016 the BAA operated a small art gallery, meeting room and studio space in rented space at the Meadows Shopping Center. The organization is now looking for an new home to purchase or rent in Boulder.

### **About the Boulder Art Association**

The Boulder Art Association was founded in 1923, promoting visual art and creative community in Colorado's Front Range. The organization hosts art exhibitions, fosters art education, facilitates collaboration among artists, and promotes the value art brings to society. Events and activities include monthly meetings, art exhibitions, and unique art training classes for the Boulder community.

Please visit the Boulder Art Association [website](#) for updates on events, meetings and courses provided by the association. The Boulder Art Association can also be followed on [Facebook](#), [Twitter](#), [Instagram](#), [Pinterest](#), and [Meetup](#).